PRESS RELEASE

**SEA VISION OPENS NEW BRANCH IN FRANKFURT: A STRATEGIC MOVE TO STRENGTHEN ITS PRESENCE IN GERMANY**

*Frankfurt,17TH September 2025* – SEA Vision Group, a global leader in vision systems, traceability, and digital automation solutions for the pharmaceutical industry, announces the opening of its new subsidiary **SEA Vision Germany**, located in Frankfurt.

This marks the Group’s third European office and reinforces SEA Vision’s footprint in key pharmaceutical and biotech markets across the Country.

**A STRATEGIC STEP TO STRENGTHENING SV GLOBAL PRESENCE**

The launch of SEA Vision Germany is part of a broader expansion strategy aimed at strengthening the company’s commercial and support network throughout Europe.

*“This investment in Germany is the result of a deep strategic analysis of the pharmaceutical sector and the European industrial ecosystem,”* **says Reinhard Caronni, Director of SEA Vision Germany*.*** *“Despite current economic and geopolitical challenges, Germany’s pharmaceutical industry stands out for its resilience, stability, and long-term growth potential. As one of the world’s leading pharmaceutical hubs, Germany offers fertile ground for the adoption of advanced technologies like those developed by SEA Vision.”*

**INSIDE SEA VISION GERMANY**

Located in the heart of Frankfurt’s biotech district, the new branch will serve as a **commercial and technical support** hub for the region’s thriving pharmaceutical sector. Software development will remain centralized at SEA Vision’s Italian headquarters, ensuring engineering continuity and excellence.

The team at SEA Vision Germany will include commercial, technical, project management, and administrative professionals, to ensure prompt and precise responses to the operational needs of pharmaceutical companies across Germany with **support in the local language.**

The goal of the new branch is to deliver a **precise, professional service** that’s closely aligned with the needs of its clients standing out not only for the **technological excellence** of its solutions, but also for its **constant, fast, and flexible support**.

Designed to combine technological innovation and hands-on training, the new Frankfurt branch includes dedicated areas for hosting industry events, training activities, and scientific initiatives aimed at pharmaceutical professionals. The new branch features a **dedicated showroom** equipped with pharmaceutical packaging machines and SEA Vision technologies, designed for **live demonstrations, operator training, and testing**. It also includes a **workshop room** for technical sessions, as well as open-space offices and a welcoming terrace, for hosting customers in a comfortable environment.

**UPCOMING EVENTS & LIVE TECHNOLOGY SHOWCASES**

SEA Vision Germany kicks off its autumn event calendar at **Fachpack in Nuremberg** (September 24–26, Hall 3C – Stand 243), offering visitors a chance to meet the team and explore the company’s latest innovations.

Then, from **October 28–30**, SEA Vision will officially inaugurate its Frankfurt office during **CPHI Frankfurt** (Stand D16 – Hall 9.0), welcoming DACH-region clients to tour the new space and experience the showroom firsthand.

Just minutes from the airport and trade fair center, the new location offers convenient access for visitors eager to explore SEA Vision’s most advanced solutions, with a spotlight on digitalization and automation in pharmaceutical production. Featured technologies include:

- **A-eye Clearance:** AI-powered line clearance system

- **Yudoo**: A comprehensive software suite for pharmaceutical process digitalization and data analytics

The showroom will also feature **automated Track & Trace machine** like **SL-A210** with TamperEvident option and integrated with the software *Tracker*, for the printing and control of serialized codes.

**CONTACTS**

**SEA Vision Germany address:** Flughafenstraße 21, 63263 Neu-Isenburg

**SEA Vision Germany @Fachpack:** Hall 3C - stand 243 (23-25 September 2025)

**SEA Vision Germany @CPHI Frankfurth**: booth D16 - hall 9.0 (28-30 October 2025)

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